

ADV #	ADV. NAME	ISS/NFIB	REP. #	OFF. # 78	SALESMAN #
AGY # 1243	AGY. NAME	TARGET ENTERPRISES	BUYER NAME	KYM MASON	
		15260 VENTURA BLVD., #1240	SALES PRSN	LA- MICHAEL WARD	
		SHERMAN OAKS, CA 91403			
ORDER #	CONTRACT #	6223528	CLASS: NATL.	LOCAL	REGIONAL
PRDCT 263/NFIB	EST#263	COMMENTS: (LINE, ORDER, INVOICE)			
FLIGHT DATES	AUG20/12	AUG26/12	WK-1		
CITY TAX	STATE TAX	CO-OP BILLING NEEDED			DATE AUG21/12 13.23

REP: *****URGENT*****
REV TO ADD 530 & 6A SPOTS TO SKED IN NEW LINES 6-7
PREV TTL: \$48,450
ADD TTL: \$8100
REV TTL: \$56,550
PLS CONF
REV IS FOR THIS WEEK, 8/20!!!
THANKS LINDA FOR MICHAEL 8/21

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
6	A		530A-600A	30		\$900.00	8/20	8/24	2		M-F	2
AGENCY ADVERTISER CODE = NFIB												
AGENCY PRODUCT CODE = NFIB												
AGENCY EST# = 263												
PROGRAM : EYEWITNESS NEWS												
RA35+ : 1.6												
ORD COM1: 8/21-ADD TO SKED												
CON COM1: RUN 1X PER DAY												

REP HEADLINE# 6223528
*** UNAPPROVED REV #1 ***

REP: TEL# 323-634-8086 FAX# 323-937-2481
ORDER WORKSHEET HARRIS REPORT FROM REP AUG21/12 13.23
CHANGES ** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS

7	A		600A-700A	30		\$2,100.00	8/20	8/24	3		M-F	3
PROGRAM : EYEWITNESS NEWS												
RA35+ : 2.4												
ORD COM1: 8/21-ADD TO SKED												
CON COM1: RUN 1X PER DAY												

AUG/12 56550.00 CONTRACT TOTAL 56550.00
TOTAL SPOTS 26

MARKET TOTALS \$69,214 WFTV 70% WKMG 0% WESH 30% WOFL 0% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI BOOKS- JUL/PJ
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE